



# The Ship's Log

November 2017



Newsletter of the Green Bay Sail and Power Squadron

A unit of District 10, United States Power Squadrons®

## Commander's Message by Wayne Dunbar, AP

Just covered my boat this weekend. We had a couple of nice weeks before this. Unfortunate, the Merganser was already out of the water. Hopefully the summer of 2018 will be a great boating season.



In preparation for the Seamanship course now underway I called on the Marina's in the greater Green Bay area to pitch the class. All assisted by posting to their Facebook pages, or websites, etc. The consensus of all visited was that there is a need for more education for the boaters in their marinas. The old adage "you can lead a horse to water but you can't make it drink" comes to mind. We as squadron members have a responsibility to share the message with our fellow boaters about the Power Squadron. We are "America's Boating Club." First and foremost our mission is to provide education to the boating community. Talk to the people where you boat. It is sad to say that many people have no idea what the Power Squadron is. We need to talk it up!

For those who have assisted your Squadron over the last year, please send to me (yeaboats@yahoo.com) your hours and what you did so I can complete and submit your efforts to the District for Merit Marks. Please submit your time and jobs done. Please.

Four of your Squadron's members attended the Fall D10 Conference in Duluth in October. It was a great event. All Squadron members should attend at least one conference to experience the excitement shared by the 11 Squadrons in the District. The Spring D10 Conference is in Wisconsin Dells, April 6-8. Watch GBSPS.org for details. Lots to see and do.

Speaking of excitement, it is time to seriously consider your involvement in the upcoming year. Be that as an instructor, Vessel Safety Examiner, or Bridge member, website administrator. Think about it. You could be the person that has influenced a boater to be more cautious when on the water. Does it really matter if you have held a Bridge position in the past. Absolutely! It means you can come to the position with the knowledge of what it entails.

On the next page is a short article on an "elevator speech." Something all of us as Squadron members should rehearse and use. Give it a try.

See you at the dinner meeting if not at the casual get together.



Our National organization is committing time and resources like never before to branding and promoting USPS. We're all eager to reap the effects of the new national advertising campaign promised for the first quarter of next year. Combined with the "America's Boating Club" standard we are now well equipped to re-introduce the public to who we are and who we can make a difference in the boating community.

## GBSPS Bridge



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ALL members are invited to contribute. Send articles and/or photos for consideration to the NL Editor. Deadline for the next *Ship's Log* is the 25th of the preceding month. Printing by Badgerland Printing, Inc.,

### Education Officer Gregg Cayce, N

We have started the Seamanship class. Thank you to Norm Schroder for volunteering to teach. Class is being held at the Brown County Library and started on October 10<sup>th</sup>. Using Webinar, students from Marinette/Menominee and Sturgeon Bay Squadrons are participating.

ABC will be offered in late March 2018. If you know of someone who needs a boating course please direct them to our web site.

**The Squadron will be looking for a new Education Officer. This 2017 year will be my last watch. I have many procedures documented so a new person will easily be able to step in. I will also assist with the transition and questions.**

**This position is very important to our Squadron and can be very rewarding. Providing education to the boating public and our fellow members is one of the foundations of our Squadron. We never know how many lives we might have saved by providing boating safety instruction to our fellow boaters. Please feel free to contact me with any questions.**

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### Do you have an elevator Speech?

The Golden Door of Opportunity to talk about America's Boating Club, the United States Power Squadrons. Are you ready to answer any question about the Squadron?

Last winter, Door County Cdr Bob DeNoto decided to get on the front end of this and decided to develop an Elevator Speech to learn and practice and be ready to use when asked about USPS. What is an Elevator Speech? As defined by "Google", it is "a brief persuasive speech that you use to spark interest in what your organization does. A good pitch should last no longer than a short elevator ride of 20 to 30 seconds, hence the name.

After talking with the PR folks at USPS Headquarters, Bob created the elevator speech that appears below and had it printed on 3" X 5" note cards. They were laminated and sent to all Door County members, with a letter from Bob explaining and encouraging their use. Please use below to your Squadrons advantage.

**You know, we have a lot of fun and do a lot for the boating community, like Vessel Safety Checks. We are part of a network of over 350 squadrons all over the country. We are well organized in our love for boating and passion for boating safety, but we all do things our own way in our own squadrons, and that's the fun of it.**

**I'm a member of the Green Bay Sail and Power Squadron, right here in town, and I love boating. We teach new boaters the safety information that is required for their DNR boating certificates, but we also give them a lot more, we teach boating. We like to think of ourselves as "the little Squadron that could" - because we can.**

*Excerpted from D10 Communicator-D/Lt/C Wesley D Koplitz, AP-CN*

***Purple Prop/Golden Rudder  
Dinner Meeting***  
**Friday, November 17, 6:00**  
**The Village Grille**



The Purple Prop/Golden Rudder Meeting. Who did what, where, when. Gotta show up to find out. Followed by Fun & Games. Teams (yes, you) will test your boating skills and knowledge, and your dexterity and ability to perform under pressure. Lotsa fun.

**DINNER: Please RSVP by Tuesday, November 14**

**This is our first dinner at The Village Grille, 801 Hoffman Rd, Bellevue**

The meals are; Prime Rib 10oz. Au jus, baked potato, vegetable, bread  
Tenderloin 5oz. baked potato, vegetable, bread  
Grilled Salmon, wild rice, vegetable, bread  
Chicken Cordon Bleu, wild rice, vegetable, bread  
Half Rack BBQ Ribs, baked potato, vegetable, bread

All dinners include a salad, dessert, and coffee.

Cost is \$26 per meal.

**Special Requests**

Gluten-free and other dietary needs will be accommodated. Please specify your requirements.

**RSVP with your menu selection(s) to Bob Rondou on or before Tuesday, November 14.**

**Email Bob at [bron42@att.net](mailto:bron42@att.net) or call him at (920)468-5893 Be sure to give your name and number of people attending.**

*The Ship's Log*  
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Boating Education Since 1940  
[www.gbsps.org](http://www.gbsps.org)



**“The Green Bay Sail and Power Squadron is a Unit of District 10 of the United States Power Squadrons® “**

## Calendar of Events for 2017

- Casual Get Together—November 1, 6:00
  - Executive Committee Meeting Nov 17, 5:00PM
  - Golden Rudder/Purple Prop Dinner Meeting Nov 17, 6:00
  - Casual Get Together—November 29, 6:00
- Specific locations for Casual Get Togethers will be provided via e-mail. Other communications via e-mail or on [www.gbsps.org](http://www.gbsps.org)

**\*Note: All Squadron members are invited to attend Executive Committee Meetings. Contact a Bridge member for locations.**

### **Green Bay Sail and Power Squadron Apparel**

There have been a number of requests for GBSPS caps and shirts. We currently have a couple of each in stock and available for sale at the meetings. Our supplier requires a minimum order of 12 caps. If you wish to order caps please place your order at the meeting or e-mail Wayne Dunbar at [boats@yahoo.com](mailto:boats@yahoo.com).

Bill caps are \$15.00

Sportsmans hats are \$18.00

Outback hats are \$19.00

If we get close to 12 hats we will order a couple for stock.